

MARIACHI GARIBALDI DE JAIME CUELLAR



Mariachi Garibaldi de Jaime Cuéllar has enchanted audiences with their dynamic musicianship and lively stage presence for over thirty years. Founded in 1994 by Jaime Cuéllar, Mariachi Garibaldi's commitment to providing a quality representation of the mariachi genre has propelled them into becoming one of Los Angeles's most recognized Mariachis and arguably in California. Under the direction of Jimmy "El Pollo" Cuéllar, son of Jaime Cuéllar, Mariachi Garibaldi is considered one of the leading Mariachi ensembles regularly called upon to share the stage with some of Mexico's most beloved performers such as The Aguilar Family: Pepe, Angela and Leonardo, Juan Gabriel, Alejandro Fernandez, Pedro Fernandez, Espinoza Paz, Paquita del Barrio, Aida Cuevas, Ana Barbara, Graciela Beltran, Maria Elena Beltran, Yolanda del Rio, Mercedes Castro, Beatriz Adriana, Empress Of, and Armenian pop star Lilit Hovhannisyan. Most recently, Mariachi Garibaldi was a featured performer for Camila Cabello's Tiny Desk concert, performing "La Buena Vida," which genuinely displays that mariachi music transcends across all platforms. Their elevated musicianship has also opened invitations to perform on prestigious stages to sold-out crowds, such as the Louise M. Davies Symphony Hall in San Francisco, the Auditorium Theater in Chicago, Teatro Degollado, The Soraya, The John Anson Ford Amphitheatre, Bakersfield Fox Theatre, The Chandler Center for the Arts, The Smith Center for the Performing Arts, Tempe Cente for the Arts and The Gallo Center for the Arts. Mariachi Garibaldi has entertained thousands of people at sold-out venues. And was a key element in the Mitu Network to recreate Disney's Beauty and the Beast's "Tale As Old As Time" which catapulted their professional career and became a viral video with over 16 million views. Their ornate mariachi jacket became a commodity of trade when Dodger pitcher Joe Kelly wore it with honor at the White House.

BALLET FOLKLORICO DE RIO GRANDE



Ballet Folklórico del Rio Grande (BFRG), under the direction of Miguel Peña, is a thirty-member organization comprised of alumni of the internationally recognized collegiate folklórico program offered at The University of Texas Rio Grande Valley. UTRGV offers the only folklórico dance major in the United States and produces the wellspring of highly skilled professional dancers that comprise BFRG. With numerous state, national, and international concerts under their belt, they have been showcased at the John F. Kennedy Center for the Performance Arts in Washington, D.C. for four consecutive years. BFRG has toured the world visiting countries such as Canada, France, Italy, Argentina, and Mexico. Their recent international work includes performances in Santiago, Argentina and Tamaulipas, Mexico. BFRG has also performed nationwide for important artists such as Los Tigres del Norte and Aida Cuevas. They now partner with Mariachi Garibaldi de Jaime Cuéllar for joint shows celebrating all aspects of Mexican culture, including the Día de Los Muertos and Christmas holidays.

MARIACHI

MUSIC

Mariachi is a style of traditional Mexican music that typically includes a small group of musicians playing violins, trumpets, a guitarron, a vihuela, a guitar, and sometimes a harp or other instruments. The musicians often wear distinctive charro suits and wide-brimmed hats. Mariachi music is known for its lively, festive sound and is often associated with celebrations and cultural events in Mexico and beyond.

RANCHERA

Refers to a style of traditional Mexican music characterized by its emotional lyrics, often focusing on themes of love, patriotism, and rural life. It typically features a prominent vocal melody accompanied by typical mariachi instruments.

SONES

Refers to a type of traditional Mexican folk music known as "son". A mariachi son incorporates elements of this genre with the traditional son style, which often includes lively rhythms, intricate melodies, and poetic lyrics. Mariachi sons are often performed at celebrations, festivals, and other special occasions, embodying the rich cultural heritage of Mexico.



MARIACHI INSTRUMENTS

VIOLIN



Central instrument in a mariachi ensemble, adding melodic richness and emotional expression. Its presence in mariachi music highlights the fusion of Indigenous Mexican traditions with European influences

TRUMPET



It is a vital instrument in a mariachi ensemble, known for its bright, piercing sound that adds energy and brilliance to the music.

HARP



The mariachi harp, also known as "arpa jalisciense" or "arpa grande," is a traditional instrument in Mexican mariachi music. It has a rich history and plays a crucial role in creating the distinct sound of mariachi

GUITARRON



A six-string acoustic bass played in octaves, the guitarrón provides the ensemble's rhythmic and harmonic foundation and is an essential component of traditional Mexican music.

VIHUELA



A five-stringed guitar-like instrument with a rounded back, the *vihuela* often plays a rhythmic role, providing a lively and driving accompaniment to the melody.

GUITAR



The mariachi guitar (classical acoustic guitar) is an essential instrument in a mariachi ensemble, contributing to the group's rhythmic and harmonic foundation.



FOLKLORICO

Mexican folk dance, also known as "danza folklórica," is a traditional dance form that represents the rich cultural heritage of Mexico. Each dance tells a story and reflects the traditions, music, and costumes of different regions of Mexico.

VARIETY OF STYLES

Mexico has over 30 states, each with its unique style of dance. Some well-known types include:

- Jarabe Tapatío : Often considered the national dance of Mexico, it symbolizes courtship.
- Danza de los Viejitos : From Michoacán, featuring dancers in masks who perform humorous and energetic movements.
- Huapango Huasteco: Originating from Huasteca region, this dance features intricate footwork and lively music.

COLORFUL COSTUMES

Costumes play a significant role in Mexican folk dances. They are vibrant and elaborate, often decorated with ribbons, lace, and embroidery. For example (State of Jalisco):

- Women's Attire: Large, flowing skirts (often with colorful patterns) and blouses with ruffles.
- Men's Attire: Traditional charro suits or simple trousers and shirts, often accompanied by sombreros (wide-brimmed hats).



ZAPATEADO DE TRES



A rhythmic stomping of the feet that is common in many Mexican dances. It consist of three flats alternating feet.

CABALLITO



This step mimics the movements of a horse, with a series of galloping motions and small jumps.

PLANTAS



A basic step where the dancer shifts weight from one foot to the other, often used as a foundational step in more complex routines.

CARRETILLA



A "wheelbarrow" step where dancers move forward and backward with quick, shuffling movements. It consists of double flats with each foot shifting the weight from right to left.

FALDEO



The graceful movement of the skirt by female dancers, creating flowing patterns that enhance the visual impact of the dance.

FUN FACTS ABOUT MEXICO

ARTS AND CULTURE



Mexico has a rich artistic and cultural heritage, with famous artists like Frida Kahlo and Diego Rivera gaining international acclaim. Traditional Mexican crafts such as pottery, textiles, and folk art are also highly valued.

CHICHEN ITZA



This famous archaeological site in Mexico's Yucatan Peninsula was one of the largest Maya cities and is now one of the World's New Seven Wonders. The El Castillo pyramid at Chichen Itza aligns with the sun so that during the spring and autumn equinoxes, shadows create the illusion of a serpent crawling down the pyramid's steps.

CUISINE



Mexican cuisine is diverse and delicious, with dishes like tacos, enchiladas, tamales, mole, and guacamole being popular worldwide. UNESCO has even recognized Mexican cuisine as an Intangible Cultural Heritage of Humanity.

CHOCOLATE ORIGINS



The word "chocolate" comes from the Aztec word "xocolatl," and Mexico is considered the birthplace of chocolate. Ancient civilizations like the Maya and Aztecs cultivated cacao beans and drank chocolate as a bitter, frothy beverage.

CENOTES



These natural sinkholes, filled with crystal-clear water, are scattered throughout the Yucatan Peninsula and offer a unique opportunity to swim, snorkel, and dive in stunning underground caverns.



FIESTAS DE MEXICO

The word "fiesta" is a Spanish term that translates to "party" or "celebration" in English. It typically refers to a festive gathering or event characterized by lively music, dancing, food, and often colorful decorations.

CUMPLEAÑOS

IN MEXICO, "CUMPLEAÑOS"
REFERS TO BIRTHDAY
CELEBRATIONS, WHICH ARE
LIVELY AND CHERISHED EVENTS.
MEXICAN BIRTHDAY PARTIES
OFTEN FEATURE A FESTIVE
ATMOSPHERE WITH
DECORATIONS, MUSIC, AND A
SPECIAL CAKE, COMMONLY
ADORNED WITH CANDLES.
TRADITIONAL ELEMENTS INCLUDE
SINGING "LAS MAÑANITAS," A
TRADITIONAL BIRTHDAY SONG,
AND ENJOYING A MEAL WITH
FAMILY AND FRIENDS.

BODA

IN MEXICO, A "BODA" REFERS TO A WEDDING, WHICH IS A GRAND AND VIBRANT CELEBRATION.

MEXICAN WEDDINGS OFTEN FEATURE A BLEND OF TRADITIONAL CUSTOMS AND MODERN ELEMENTS. THE CEREMONY USUALLY INCLUDES A CATHOLIC MASS, REFLECTING THE COUNTRY'S STRONG RELIGIOUS TRADITIONS, AND IS FOLLOWED BY A LIVELY RECEPTION WITH MUSIC, DANCING, AND A FEAST.









FIESTAS DE MEXICO

Fiestas vary widely in scale and purpose, ranging from intimate family gatherings to large-scale community festivals or religious celebrations. In Mexico, fiestas play a significant role in social life. They are often held to commemorate religious holidays, historical events, or special occasions such as weddings, birthdays, or graduations.

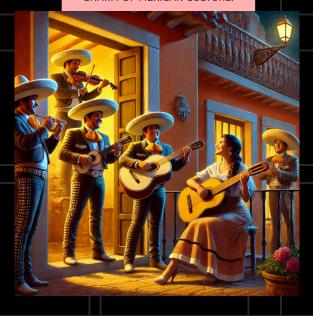
QUINCEÑERA

IN MEXICO, A "QUINCEAÑERA" IS A TRADITIONAL CELEBRATION MARKING A GIRL'S 15TH BIRTHDAY, SYMBOLIZING HER TRANSITION FROM CHILDHOOD TO ADULTHOOD. THE EVENT IS BOTH A RELIGIOUS AND SOCIAL OCCASION, OFTEN BEGINNING WITH A CATHOLIC MASS WHERE THE YOUNG WOMAN IS BLESSED AND PRESENTED TO GOD.

SERENANTA

A MEXICAN SERENATA IS A TRADITIONAL MUSICAL GESTURE OF LOVE, ADMIRATION, OR CELEBRATION, OFTEN PERFORMED BY A MARIACHIBAND. TYPICALLY, A SERENADE TAKES PLACE AT NIGHT OR EARLY IN THE MORNING OUTSIDE A LOVED ONE'S WINDOW, WITH THE MUSICIANS PLAYING ROMANTIC SONGS LIKE LAS MAÑANITAS OR CIELITO LINDO. IT'S A HEARTFELT, SPONTANEOUS EVENT, WHERE THE SERENADER EXPRESSES EMOTIONS THROUGH MUSIC, CREATING A MAGICAL ATMOSPHERE FILLED WITH WARMTH, SENTIMENT, AND THE CHARM OF MEXICAN CULTURE.





CONCLUSION

Mariachi music and Mexican folk dance are vibrant expressions of Mexico's rich cultural heritage, each vital in preserving and celebrating the country's traditions. Mariachi, with its distinctive blend of strings, brass, and vocals, encapsulates the spirit of Mexico. Mexican folk dance, with its colorful costumes and energetic movements, brings the stories and traditions of Mexico to life.



"Join us in a celebration of Mexico's vibrant music and dance! Feel the mariachi rhythm, the Jarabe Tapatío's passion, and the heartbeat of our rich cultural heritage. Let the music move you, and the dances enchant you. Viva México!"



MARIAN LIEBOWITZ
MARIAN@MARIANLIEBOWITZ.COM
619-988-0751