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# FOR IMMEDIATE RELEASE

### [CITY, STATE, DATE]

## MARIACHI GARIBALDI DE JAIME CUÉLLAR AND BALLET FOLKLÓRICO DEL RIO GRANDE'S ETERNAMENTE: A DÍA DE LOS MUERTOS SPECTACULAR!

## A festive holiday celebration of Mexican culture and tradition

Mariachi Garibaldi de Jaime Cuéllar and Ballet Folklórico del Rio Grande are bringing the enchanting holiday show *Eternamente: A Día de los Muertos Spectacular!* to [LOCAL VENUE NAME] this season. This show features songs in both English and Spanish!

Join us in a celebration of life with lively music and dance, and beautiful costumes. Ticket holders will be invited to send in personal photos of those they have lost to be commemorated by our virtual altar presented during the program. presented during the program. This show, an homage to Mexico's rich cultural heritage, blends graceful traditional dance with vibrant storytelling that also tips a hat to the great Mexican singers of yesteryear such as Vicente Fernandez, Pedro Infante, Lucha Villa, and more.

Eternamente transcends mere spectacle; it's a portal into the heart of us all, where every twirl and note will become a tribute to the beauty of remembrance. Join this unforgettable fiesta, where tradition and spectacle converge, and the spirit of Día de los Muertos is celebrated. Who knows: La Muerte herself may make an appearance!

#### **Key Details**

- Performers: Mariachi Garibaldi de Jaime Cuéllar & Ballet Folklórico del Río Grande
- Date/Time & Location: [ADD INFO]
- Tickets: [ADD INFO]
- **Community Engagement:** Ticket holders are invited to send in personal photos for a virtual altar to honor those who we have lost.
- **Cultural Immersion:** A richly choreographed experience showcasing authentic Mexican holiday traditions with songs in both English and Spanish
- Musical Excellence: Live mariachi performance featuring top-tier vocalists and instrumental virtuosity
- Visual Spectacle: Ballet folklórico dancers deliver vivid, dynamic movement that brings Mexican folklore to life

Media interested in speaking with members of Mariachi Garibaldi de Jaime Cuéllar, or dancers of Ballet Folklórico del Río Grande, can arrange interviews in English or Spanish. Please coordinate directly with Marian for scheduling and logistics: marian@marianliebowitz.com

**Press Note:** High-resolution photos and b-roll are available upon request. Interview scheduling is now underway-please reach out early to reserve preferred time slots. Interviews can be conducted in English or Spanish.